

**GALLUP NEWS SERVICE**

**GALLUP POLL SOCIAL SERIES:  
ECONOMY AND PERSONAL FINANCE**

**-- FINAL TOPLINE --**

Timberline: 937614  
T: 535  
Princeton Job #: 23-04-004

April 3-25, 2023

---

**Results are based on telephone interviews conducted April 3-25, 2023, with a random sample of 1,013 adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is  $\pm 4$  percentage points at the 95% confidence level.**

**For results based on the sample of 500 national adults in Form A and the sample of 513- national adults in Form B, the margin of sampling error is  $\pm 5$  percentage points.**

**For results based on the sample of 528-- adults employed full- or part-time, the margin of sampling error is  $\pm 5$  percentage points.**

**For results based on the sample of 349-- retirees, the margin of sampling error is  $\pm 6$  percentage points.**

**For results based on the sample of 664-- non-retirees, the margin of sampling error is  $\pm 5$  percentage points.**

**For results based on the sample of 698-- homeowners, the margin of sampling error is  $\pm 4$  percentage points.**

**Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 75% cell phone respondents and 25% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using**

Turning to the stock market,

14. Do you, personally, or jointly with a spouse, have any money invested in the stock market right now – either in an individual stock, a stock mutual fund, or in a self-directed 401-K or IRA?

|                   | <u>Yes</u> | <u>No</u> | <u>No opinion</u> |
|-------------------|------------|-----------|-------------------|
| 2023 Apr 3-25     | 61         | 38        | 1                 |
| 2022 Apr 1-19     | 58         | 41        | 1                 |
| 2021 Apr 1-Jul 21 | 56         | 43        | 1                 |
| 2020 Apr 1-14     | 55         | 45        | *                 |
| 2020 Mar 13-22    | 55         | 44        | 1                 |
| 2019 Apr 1-9      | 55         | 44        | 1                 |
| 2018 Apr 2-11     | 55         | 43        | 1                 |
| 2017 Apr 5-9      | 54         | 45        | 2                 |
| 2016 Apr 6-10     | 52         | 46        | 1                 |
| 2015 Apr 9-12     | 55         | 44        | 1                 |
| 2014 Apr 3-6      | 54         | 45        | 2                 |
| 2014 Jan 5-8      | 54         | 44        | 1                 |
| 2013 Apr 4-14     | 52         | 47        | 1                 |
| 2012 Apr 9-12     | 53         | 46        | 1                 |
| 2011 Aug 11-14    | 59         | 41        | 1                 |
| 2011 Apr 7-11     | 54         | 45        | 1                 |
| 2010 Apr 8-11     | 56         | 43        | 1                 |
| 2009 Dec 11-13    | 61         | 37        | 2                 |
| 2009 Apr 6-9      | 57         | 42        | 1                 |
| 2008 Dec 12-14    | 58         | 41        | 1                 |
| 2008 Sep 26-27    | 61         | 38        | 1                 |
| 2008 Apr 6-9      | 62         | 37        | 1                 |
| 2008 Jan 30-Feb 2 | 63         | 36        | 1                 |
| 2007 Apr 2-5      | 65         | 34        | 1                 |
| 2007 Mar 2-4      | 58         | 40        | 2                 |
| 2006 Oct 6-8      | 63         | 35        | 1                 |
| 2006 Apr 10-13    | 61         | 38        | 1                 |
| 2005 Apr 4-7      | 62         | 38        | *                 |
| 2005 Mar 18-20    | 60         | 39        | 1                 |
| 2004 Apr 5-8      | 61         | 38        | 1                 |
| 2004 Jan 2-5      | 65         | 34        | 1                 |
| 2003 Jun 9-10     | 61         | 37        | 2                 |
| 2003 Apr 7-9      | 60         | 39        | 1                 |
| 2003 Jan 10-12    | 62         | 37        | 1                 |
| 2002 Oct 3-6      | 59         | 40        | 1                 |
| 2002 Jul 29-31    | 66         | 34        | *                 |
| 2002 Jul 26-28    | 63         | 35        | 2                 |
| 2002 Jul 22-24    | 56         | 43        | 1                 |
| 2002 Jul 5-8      | 60         | 39        | 1                 |
| 2002 Jun 28-30    | 67         | 33        | *                 |
| 2002 Apr 8-11     | 62         | 37        | 1                 |
| 2001 Aug 3-5      | 61         | 38        | 1                 |
| 2001 Apr 6-8      | 62         | 36        | 2                 |
| 2001 Mar 14 ^     | 64         | 35        | 1                 |

*Q.14 continued on next page*

**Q.14 (OWN STOCK) CONTINUED**

Yes

No

No opinion

|       |              | Male | Female | White | Non-white | 18-34 | 35-54 | 55+ | College Grad | Some College | HS Grad or Less | Republican | Independent | Democrat | Conservative | Moderate | Liberal |     |
|-------|--------------|------|--------|-------|-----------|-------|-------|-----|--------------|--------------|-----------------|------------|-------------|----------|--------------|----------|---------|-----|
| Total | Unweighted n | 1013 | 551    | 457   | 747       | 249   | 189   | 262 | 539          | 463          | 299             | 243        | 329         | 402      | 253          | 431      | 311     | 232 |
|       | Weighted n   | 1013 | 498    | 506   | 665       | 337   | 260   | 319 | 411          | 362          | 277             | 369        | 303         | 415      | 269          | 415      | 329     | 230 |
| Yes   |              | 616  | 294    | 314   | 444       | 166   | 117   | 227 | 258          | 289          | 176             | 150        | 200         | 229      | 173          | 241      | 195     | 162 |
|       |              | 61%  | 59%    | 62%   | 67%       | 49%   | 45%   | 71% | 63%          | 80%          | 63%             | 41%        | 66%         | 55%      | 64%          | 58%      | 59%     | 70% |
|       |              | 387  | 196    | 189   | 216       | 166   | 140   | 90  | 150          | 71           | 95              | 218        | 102         | 179      | 95           | 168      | 133     | 66  |
|       |              | 38%  | 39%    | 37%   | 32%       | 49%   | 54%   | 28% | 37%          | 20%          | 34%             | 59%        | 34%         | 43%      | 35%          | 41%      | 40%     | 29% |
|       |              | 11   | 8      | 3     | 5         | 6     | 3     | 2   | 3            | 2            | 7               | 1          | 2           | 7        | 1            | 6        | 2       | 2   |
|       | 1%           | 2%   | 1%     | 1%    | 2%        | 1%    | 1%    | 1%  | 1%           | 2%           | 0%              | 1%         | 2%          | 1%       | 1%           | 0%       | 1%      |     |