

15. Thinking about the following characteristics and qualities, please say whether you think each applies or doesn't apply to Donald Trump. How about – [RANDOM ORDER]?

2020 May 28-Jun 4
 (*applies*)

| | <u>Applies</u> | <u>Doesn't apply</u> | <u>No opinion</u> |
|--|----------------|--------------------------|-----------------------|
| Is a strong and decisive leader | 49 | 51 | 1 |
| Cares about the needs of people like you | 42 | 57 | * |
| Can manage the government effectively | 42 | 58 | * |
| Is honest and trustworthy | 36 | 62 | 2 |

TREND RESULTS:

A. Cares about the needs of people like you

| | <u>Applies</u> | <u>Doesn't apply</u> | <u>No opinion</u> |
|-------------------|----------------|----------------------|-------------------|
| 2020 May 28-Jun 4 | 42 | 57 | * |
| 2019 Jun 3-16 | 41 | 59 | * |
| 2018 Jun 1-13 | 43 | 56 | 1 |
| 2017 Aug 2-6 | 40 | 58 | 1 |
| 2017 Apr 5-9 | 42 | 56 | 2 |
| 2017 Feb 1-5 | 46 | 54 | 1 |
| 2016 Sep 14-18 | 37 | 61 | |

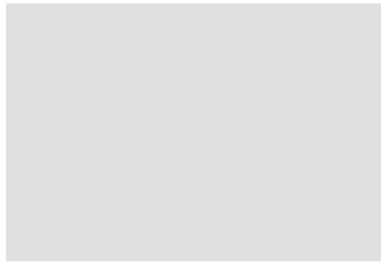
C. Is honest and trustworthy

| | <u>Applies</u> | <u>Doesn't apply</u> | <u>No opinion</u> |
|-----------------------------|----------------|----------------------|-------------------|
| 2020 May 28-Jun 4 | 36 | 62 | 2 |
| 2019 Jun 3-16 | 34 | 65 | 1 |
| 2018 Jun 1-13 | 37 | 62 | 2 |
| 2017 Q1 41455.1 630F2 9.gF2 | | | |



Unweighted n

| | Male | Female | White | Non-white | 18-34 | 35-54 | 55+ | College Grad | Some College | HS Grad or Less | Republican | Independent | Democrat | Conservative | Moderate | Liberal |
|--|------|--------|-------|-----------|-------|-------|-----|--------------|--------------|-----------------|------------|-------------|----------|--------------|----------|---------|
| | 1034 | 507 | 527 | 748 | 258 | 189 | 288 | 542 | 460 | 330 | 234 | | | | | |



Liberal

| | |
|--------------|------|
| Unweighted n | 1034 |
| Weighted n | 1034 |

| | Male | Female | White | Non-white | 18-34 | 35-54 | 55+ | College Grad | Some College | HS Grad or Less | Republican | Independent | Democrat | Conservative | Moderate | Liberal | |
|--------------|------------|--------|------------|-----------|-------|-------|-----|--------------|--------------|-----------------|------------|-------------|----------|--------------|----------|---------|-----|
| Unweighted n | 507 | 527 | 748 | 258 | 189 | 288 | 542 | 460 | 330 | 234 | 281 | 387 | 340 | 344 | 392 | 255 | |
| Weighted n | 509 | 525 | 684 | 330 | 267 | 339 | 414 | 352 | 298 | 377 | 259 | 416 | 325 | 339 | 382 | 260 | |
| | 432 | 249 | 184 | 328 | 97 | 96 | 129 | 204 | 105 | 114 | 219 | 155 | 35 | 258 | 103 | 40 | |
| | 42% | 49% | 35% | 48% | 29% | 36% | 38% | 49% | 30% | 38% | 56% | 85% | 37% | 11% | 76% | 27% | 15% |
| | 598 | 257 | 340 | 356 | 232 | 172 | 208 | 210 | 247 | 184 | 162 | 40 | 257 | 291 | 77 | 279 | 220 |
| | 58% | 51% | 65% | 52% | 70% | 64% | 61% | 51% | 70% | 62% | 43% | 15% | 62% | 89% | 23% | 73% | 85% |
| | 73% | 3 | 73% | | 1 - | | 2 | 1 - | - | | 3 | | | | | | |