

PUBLIC OPINION NEWS SERVICE

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General Motors Exhibit At World's Fair Voted Best Liked in Survey

Theme Center and

Named Next in Order

THE GALLUP POLL

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NEW YORK, May 16.
—The most popular



ing the geometric streets and
highways of the world of to-
morrow, according to a



Public Opinion during the

William S. Fielding, chairman of General Motors, shows the exhibit to a group of visitors at the World's Fair.

hibit within the 200-foot per-
isphere, showing immense sky-
scrapers surrounded by verdant
parks and broad roadways.

The third most interesting ex-
hibit, according to a cross-section

of public opinion survey.
ment included the Italian ex-
hibit, the General Electric build-
ing, the Consolidated Edison ex-
hibit, and the Glass building.

Visitors were likewise asked how
long they planned to be in New
York visiting the Fair. The aver-
age was seven days.

they had left the Fair Grounds,

buildings."

Forecasts By-Election

them most and what they had dis-
liked most about the Fair. The
surveying was done during day-
light hours, no test being made of
the popularity of the entertain-
ments at night.

The General Motors exhibit far
outranked all the others in popu-
larity. With several large build-

cluded:
hot dog stands together.
"Some of the statues are a little
immodest for children."
"They should provide custom-
ers with bicycles."
"My feet hurt me so much I
rather cook in a hot kitchen"

Opinion, affiliate of the
by forecasting the results of last
week's by-election in Hallam with
an error of less than three per
cent.

The British Institute, on the
basis of a pre-election survey in
the Hallam district, showed the
Government won the elec-

best-liked exhibits were named in

rather cook in a hot kitchen"

for the Opposition candidate.
The Government won the elec-

British Building

human."

election of five out of six elec-

Others receiving prominent