

# USA TODAY/GALLUP POLL

## GAY AND LESBIAN RIGHTS

-- FINAL TOPLINE --

Timberline: 160861  
H: 439  
Princeton Job #: 12-11-019

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November 26-29, 2012

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**Note: Q.2 should be cited as a Gallup poll.**

**Results are based on telephone interviews conducted November 26-29, 2012 with a random sample of 1,015 adults, aged 18+, living in all 50 U.S. states and the District of Columbia.**

**For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is  $\pm 4$  percentage points.**

**Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample includes a minimum quota of 400 cell phone respondents and 600 landline respondents per 1,000 respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.**

**Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, population density and phone status (cell phone only/landline only/both, having an unlisted landline number, and being cell phone mostly). Demographic weighting targets are based on the March 2011 Current Population Survey figures for the age 18+ U.S. population. All reported margins of sampling error include the computed design effects for weighting.**

**In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.**

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**Comparison results for lesbian, gay, bisexual and transgender are based on a random sample of 251 adults who identify themselves as lesbian, gay, bisexual and transgender. These respondents were initially interviewed in Gallup Daily tracking earlier this year and were re-contacted and interviewed November 27-29 for this poll.**

**For results based on the sample of LGBT adults, one can say with 95% confidence that the margin of error is  $\pm 6$  percentage points.**

**The LGBT re-contact sample is not weighted. The demographics of the re-contact sample are similar to the demographics of all LGBT respondents Gallup interviewed in daily tracking.**

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8. *(Asked of those in favor of same-sex marriage)* What are some of the reasons why you favor legal same-sex marriages? [OPEN-ENDED]

**BASED ON 523 ADULTS WHO FAVOR SAME SEX MARRIAGE; ± 5 PCT PTS**

*2012 Nov 26-29*

Equal rights/Everyone should have same rights, freedoms	32
Personal choice/Love, Happiness matters, not sexual orientation	32
	14
Have friends/family who are gay/lesbian	9
	5
Born that way	4
Medical, insurance, financial purposes	3
Need to separate state and church	2
Other	5
No opinion	5

9. *(Asked of those opposed to same-sex marriage)* What are some of the reasons why you oppose legal same-sex marriages? [OPEN-ENDED]

**BASED ON 464 ADULTS WHO OPPOSE SAME SEX MARRIAGE; ± 6 PCT PTS**

*2012 Nov 26-29*

Religion/Bible says it is wrong	47
Marriage should be between a man and woman	20
Morally wrong/Have traditional beliefs	16
Civil unions are sufficient	6
Unnatural/Against laws of nature	5
Undermines traditional family structure/Mother and father	5
Other	7
No opinion	4

12. What is your impression of how most Americans feel about same-sex marriage do you think most Americans are in favor of same-sex marriage or opposed to same-sex marriage?

<i>2012 Nov 26-29</i>	<u>In favor of</u>	<u>Opposed to</u>	<u>No opinion</u>
National adults	30	61	9
<i>LGBT adults</i>	56	39	4