



## PRESIDENTIAL DEBATE REACTIONS

Results are based on telephone interviews conducted October 4-5, 16-17 and 23-24 with random samples of approximately 1,000 adults each, aged 18+, living in all 50 U.S. states and the District of Columbia.

	First Debate: Oct 4-5	Second Debate: Oct 16-17	Third Debate: Oct 23-24
National adults	1,013	1,007	1,033
Debate watchers	749	813	746

For results based on the total samples of national adults, one can say with 95% confidence that the margin of error is  $\pm 4$  percentage points.

For results based on the samples of debate watchers, one can say with 95% confidence that the margin of error is  $\pm 4$  percentage points.

1. Did you happen to watch or listen to the nationally televised presidential debate between Mitt Romney and Barack Obama last/Wednesday night, or not?
2. *(Asked of those who did not see the debate)* Did you happen to see, hear, or read any news coverage of last/Wednesday night's presidential debate, or not?

### COMBINED RESPONSES (Q.1-2)

	2012 <u>Oct 23-24 ^</u>	2012 <u>Oct 17-18</u>	2012 <u>Oct 4-5</u>
<b>Yes, watched or listened to the debate</b>	<b>69</b>	<b>76</b>	<b>67</b>
<b>No, did not watch/listen to the debate</b>	<b>31</b>	<b>24</b>	<b>33</b>
<i>(Saw news coverage)</i>	<i>(15)</i>	<i>(11)</i>	<i>(16)</i>
<i>(Did not see news coverage)</i>	<i>(16)</i>	<i>(13)</i>	<i>(17)</i>



