

GALLUP NEWS SERVICE

JUNE WAVE 1

-- FINAL TOPLINE --

Timberline: 937008
H: 230
Princeton Job #: 12-06-008

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June 7-10, 2012

Results are based on telephone interviews conducted June 7-10, 2012 with a random sample of ~1,004—adults, aged 18+, living in all 50 U.S. states and the District of Columbia.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ±4 percentage points.

For results based on the sample of ~899—registered voters, the maximum margin of sampling error is ±4 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are chosen at random from a list of landline and cell phone numbers. Within each household, the telephone number is chosen on the basis of which member had the most recent birthday.

Q.11 (MITT ROMNEY PERSONAL CHARACTERISTICS) CONTINUED

C. Understands the problems Americans face in their daily lives

Applies

SUMMARY TABLE (Q.10/11): COMPARISON OF OBAMA AND ROMNEY CHARACTERISTICS

2012 Jun 7-10

(sorted by "advantage")

	Obama	Romney	Advantage
Is likeable	81	64	O, +17
Understands the problems Americans face in their daily lives	58	46	O, +12
Is honest and trustworthy	60	50	O, +10
Shares your thoughts	53	45	O, +8
Has a clear plan for solving the country's problems	40	38	O, +2
Changes his positions on issues for political reasons	60	61	O, -1
Is a strong and decisive leader	53	55	R, +2
Can manage government effectively	45	53	R, +8